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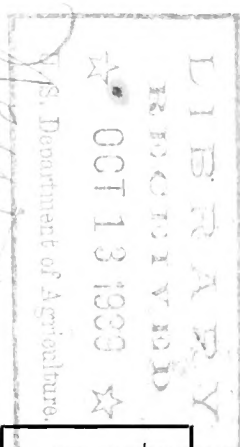
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PLEASEING - FASCINATING - INTERESTING 13400

THINGS BEAUTIFUL for the INDOORS

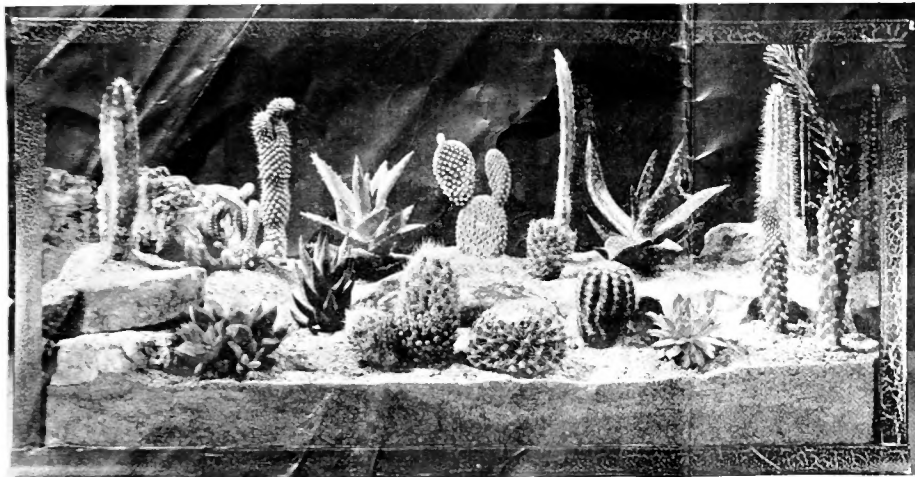
LOVELAND GOLDFISH FARM
JOE JOHANNIGMAN, JR.
LOVELAND, OHIO

H. P. Gould
U. S. Dept. of Agriculture
Washington,
D. C.



Sec. 562 P. L. & R.
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Loveland, Ohio
Permit No. 5

A NEW NOTE IN HOME DECORATIONS



Decorative Plants as described above—
Back Row: CT-12; CT-11; CT-8; CT-2; CT-10; CT-17; CT-1; CT-5; Middle row: CT-4; CT-14; CT-6;
Front row: CT-3; CT-13; CT-13; CT-16; CT-17.

These cheerful Cactus Plants can be easily arranged in a glass garden (as illustrated), if desired. Good light, very little water, and this colorful little garden is yours to enjoy all the winter months. For window sill plants there is nothing that holds up better than this type plant. Many are quite unique and present an entirely unexpected interest in the window garden. They are excellent planted in either the common clay pots, or in the fancy pottery we like so well.

Here is a grouping of (CT Series) the different type plants that are suitable for a "Cactus Terrarium". There are wonderful possibilities with these plants for arrangements, of naturalistic desert ideas.

CT-1 **Aloe-Gasteria**—A hybrid that combines the pleasing qualities of both plants. Spotted with tiny white dots, it has all the appearance of the graceful aloes. 25c each.

CT-2 **Aloe Nobilis**—The most popular of the aloes. A handsome green rosette, compact plant, dotted with harmless short spines. 25c each.

CT-3 **Haworthia, Cymbiformis**—A low growing rosette of light green fleshy leaves with translucent streaks on the upper surface, sometimes for this reason known as the "Window Plant." 35c each.

CT-4 **Haworthia Coarctata**—Dark green pointed leaves forming a dense column shaped rosette. Tiny white bloom, on a long wiry stem. Small growing plant. 25c each.

CT-5 **Nyctocereus Serpentinus**—A very tall, slender, night flowering, Mexican cactus, densely covered with silver gray spines, reddish at the growing tip. Has three inch white flowers. 25c each.

CT-6 **Opuntia Cristata**—"Boxing Glove Cactus." When small appearing like to any Opuntia, but as it grows older, it assumes queer and grotesque shapes. 25c each.

CT-7 **Euphorbia Caput Medusae**—"The Head of Medusa." One of the Euphorbia you won't want to miss. Even has snakes like to the very locks of the horrible Medusa. 25c each.

CT-8 **Opuntia Rufida**—A sister to the microdasy, with rounder pads, and reddish brown tufts of spines. 25c each.

CT-9 **Opuntia Microdasy**—Common name "Bunnies Ear" and that describes it exactly. With soft, downy stickers (which are much more vicious than they seem), it proves a favorite with everyone. 25c each.

CT-10 **Coraphantha Deserti**—One of those low, bushy cacti, Mexican variety with white spines, and large rose colored flowers. 35c each.

CT-11 **Chamaecereus Sylvestrii**—"Peanut Cactus." Branches out like a tree, from which its Latin name is taken. A small clustered variety with orange scarlet flowers one to one and a half inches in diameter. 25c each.

CT-12 **Cereus Peruvianus**—Bluish green columnar cactus, four to five sided with spines at the angles. White flowers at night; a large growing variety. 25c each.

CT-13 **Neo-Mammillaria Applanata**—An attractive cactus, like to a pin-cushion, that has very fine white stickers on its surface. Round, and very low. 25c each.

CT-14 **Echinocereus Reichenbachii**—One of the barrel cactus. It reaches a height of five to seven inches in no time. One of the more free flowering varieties. 25c each.

CT-15 **Coraphantha Vivipara**—One to have your pupils to observe for finding the source of the name. Also one of the low growing varieties for the terrarium. 25c each.

CT-16 **Sempervivum Calcareum**—Bluish gray rosette of pointed leaves tipped with reddish purple. One of the handsomest varieties, of the "hen and chickens." 25c each.

CT-17 **Stapelia, Variegata**—Sometimes called the "Star of Bethlehem." Has a huge flower resembling a star, but with a heavy pungent odor. Excellent for the classroom. 25c each.

Collections

No. 1—Consisting of five plants, one each Aloe, Haworthia, Euphorbia, Opuntia, and Cereus. 5 plants for only

\$1.00
Prepaid

No. 2—Consisting of ten plants, two each of the above named species of plants. 10 plants for only

\$1.75
Prepaid

No. 3—Consisting of one each as illustrated in picture on left and above in terrarium form. Seventeen plants, all different. 17 plants for only

\$2.75
Prepaid

THINGS HORTICULTURAL

Glass Gardening, Window Sill Gardening, Dish Gardening—all present a fascinating yet very inexpensive way to add extra beauty and cheerfulness to your home.

Decorative Plants, as described above.

Back row: DT-1, DT-4 DT-9, DT-3, FT-11, DT-5; Front row: DT-6, DT-7, DT-8, DT-2.



DECORATIVE PLANTS (DT Series of Plants)

Illustration below shows a grouping of Decorative Plants; singly they make interesting specimens for the indoors; in combination arrangements, in glass gardens, the effect is positively wonderful.

DT-1 **Peperomia, Watermelon Leaf**—An interesting little plant with its attractive variegated leaves that resemble the covering on a watermelon. Recommended for the terrarium. 25c each.

DT-2 **Fittonia, white veined**—These plants are excellent for terrarium use, with their variegated leaves. Splendid means to study the structure of the leaf, as the veins are distinctly marked. 35c each.

DT-3 **Fittonia, pink veined**—Same as above, but with pink. You'll like this one for variation. 35c each.

DT-4 **Irish Moss (Helxine)**—You'll remember the little "baby tears." Well, this is it. In its attractive mossy way, this little plant has stolen the heart of many a biology class. 25c each.

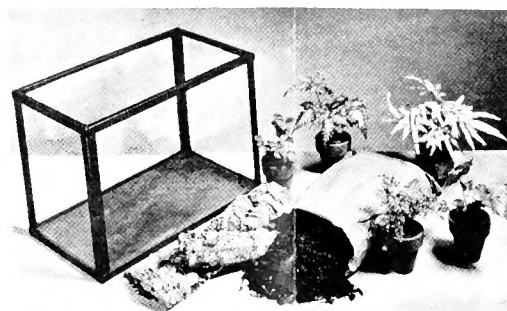
DT-5 **Epicia (Brazilian Coleus)**—One of the outstanding plants for the use in the decorative terrarium. Its leaves are variegated, red and green, covered with soft downy velvet. Has brilliant carmine flowers. You'll want to try one of these. 50c each.

DT-6 **Cryptanthus, Star**—An entirely different plant. Its leaves are variegated, red and green; and its outspreading sword-leaves present a decidedly unusual appearance. 35c each.

DT-7 **Cryptanthus, Green**—The same outspreading palms, but in a beautiful green. One of the most pleasing of the Decorative plants. 25c each.

DT-8 **Cryptanthus, Spider**—So called because of the weblike lines running through the leaves; of a dark red color, with white variegations. A beauty for an unusual plant. 50c each.

DT-9 **Tradescantia Dracenaefolia**—Related to the common "Wandering Jew," but you should see this aristocratic cousin! Interesting to compare the two, in the classroom, when they are such near relatives. 35c each.



For an attractive terrarium garden, any glass receptacle will do, if large enough to accommodate your plants. Soils can be ordered, with a collection of plants, this adding greatly to your convenience.

Generally terraria do best in a light place; however, avoid hot sunshine. Humidity is controlled by the use of the glass covering, which can be removed if too much moisture is evident. Remove any leaves that are yellow, as this will result in decay, and rotting of plants in the garden. Prevent the formation of molds, by allowing to dry out a bit if they begin to appear; be sure to remove any that form at once.

Watch carefully for any evidence of sow bugs. These little fellows are the most destructive of the terrarium pests. A little sulphur will help to make the terrarium an unhealthy place for them. Try a half of a potato, and when these insects gather under it, remove them, and kill them.

Suggestions For Soil Mixtures—

Bog Soil—Mixture of sand and sphagnum moss, 4:1 volume.

Desert Soil—Mixture of sand and garden soil, 2:1 volume.

Woodland Soil—Mixture of leaf mold and peat moss, 4:1 volume.

Decorative Soil—Mixture of leaf mold and peat moss, 3:1 volume.

The addition of a little fresh soil at intervals will prove beneficial for the plants. Watch water supply carefully.

Collection No. 6

Ten Decorative plants as illustrated at the left. All for

\$2.75 postpaid

Collection No. 7

Consisting of a collection of Decorative Type plants as illustrated in terrarium at right. 5 plants (does not include container or illuminator), for only

\$1.00 postpaid

WEARY WINTER TURNED TO SUMMER WITH YOUR GARDENS INDOORS

FERNS (FT Series of Plants)

Ferns—The cutest little dwarf formation of plants imaginable.

Ferns—In all shapes and forms, some variegated, some plain green, but each one individually different. Unless you have tried these before, you won't realize what pleasure you have in store.

Planted in fancy bowls, they are a constant source of pleasure. Especially in the white pottery—they assume all the dignity of more aristocratic of the plant species, and are amazingly beautiful.

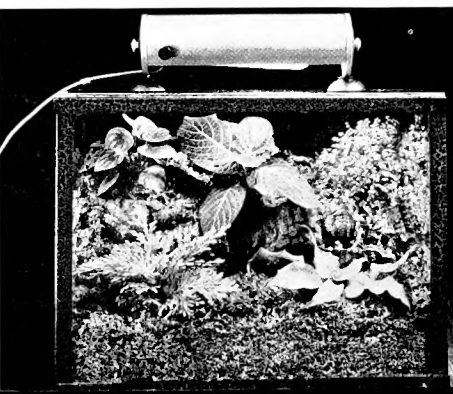
Planted in Glass Gardens—and one just imagines he is resting quietly at the edge of some woodland spot. You can plan and plant such a garden yourself. Be your own landscape architect and see the wonders of the work unfold beneath your hand.

The Indoor Garden is one of the chief expressions of simplicity used in the plant line. What scheme of design will such a garden not accentuate and beautify?

FT-1 **Pteris serrulata cristata variegata**. Outstanding for its coloring, it is variegated green and white. Grows about 12 to 15 inches in height. Just the thing for variation in the terrarium garden. 25c each.

FT-2 **Onychium Japonicum**. A very fine lacy fern. Fronds uncurl, showing a delicate, filmy green. Excellent for front planting, or for a filler in the background. 25c each.

Illuminator illustrated below \$1.25 Postpaid. Aquarium, our No. M-5—\$2.50 Postpaid.



FT-3 **Crytonium Rochfordianum**. Heavy leafed, leaves also are very dark, shiny green. About 12 inches in height. One of the best for terraria purposes. 25c each.

FT-4 **Pteris serrulata cristata compacta**. A very light green fern, with the curly fronds, that are close together, and lower in height than the usual Pteris ferns. 25c each.

FT-5 **Pteris Wilsonii**. One of the low growing ferns, with distinct markings where the tips of the fronds are seen. Its curly fronds are admired greatly in the foreground of the terrarium. 25c each.

FT-6 **Pteris Parkerii**. Another of the ferns with the large fronds. Sometimes they are said to resemble palms. Fine for background planting. 25c each.

FT-7 **Pteris serrulata cristata**. Fine leafy fronds, grows to a height of about 12 inches or more. Best for background planting. 25c each.

FT-8 **Pteris Rivertoniana**. One of the ferns that make us like this phylum best. 25c each.

Fine, yet not the delicate thread-like branches of some of the varieties. Makes a wonderful appearance in the terrarium, or out of it. 25c each.

FT-9 **Selaginella Brownii**. One of those new interesting plants that make us like terrarium gardening so well. Low, about one inch high, with tiny divisions of its mossy foliage, it shows a beautiful shade of light green coloring. Just the thing for that front of the terrarium where you want some showy plant. 35c each.



Selaginella Brownii

FT-10 **Selaginella, Blue-Green**. An interesting plant. Its foliage is of a changeable blue to green. Beautiful for even a pot plant. 50c each.

FT-11 **Selaginella (Moss Fern)**. One of the "Must-Have" ferns. Everyone likes it. Be sure to have one of these. 25c each.

IN INDOOR GARDENING—

So much can be accomplished in such small expenditure that it can be readily seen why everyone today is trying the various phases of gardening for the beautification of their home.

Collection No. 4

These 8 glorious ferns, pictured—All of 2½ inch size, with the foliage already well developed. Just what you need for your indoor gardening. Here is your chance to get what you've always wanted! 8 plants all for

\$1.00 prepaid

Collection No. 5

Pleasure for you; for although the ferns in this collection are of a small size, still they are full of pep and vigor. Ready to pot, ready for the glass garden. 10 small ferns all for only

\$1.00 prepaid

MOISTURE LOVING PLANTS

Syngoniums find their way into the collections wherever delicately variegated foliage is needed to lend a note of relief to foliage green.

S-1 **SYNGONIUM PODOPHYLLUM**—A very graceful and desirable plant. Each 25c.

S-2 **SYNGONIUM RUTH FRASER**—(Cinderella Plant) a newer and much more refined variegation. Each 35c.

N-1 **NEPHTHYTIS LIBERICA**—an excellent plant which will grow a pretty vine. Suitable to grow in water. Each 25c.

P-1 **PHILODENDRON CORDATUM**—the well known Vine that has proved a most excellent plant. Each 25c.

P-2 **PHILODENDRON MICANS**—A newer kind having a velvety surface to the leaves. Each 25c.

P-3 **POTHOS AUREUS WILCOXI**—This is by far the best Pothos in existence. The snowy foliage is bright

green, attractively mottled with light yellow. Each 25c.

P-4 **POTHOS AUZEUS**—Sometimes called Variegated Philodendron, a rapid growing vine with heart-shaped leaves, slightly mottled yellow. Each 20c.

All the plants mentioned here should be grown in quite deep shade, making them a desirable plant. They like plenty of water and good drainage is desirable, but not necessary. Other conditions being favorable they will grow nicely in water. Ordinary temperatures are suitable, but humidity and warmth are ideal for plants of this group. Any ordinary soil seems to agree with these plants.



N-1



P-1



P-2



P-3



P-4

IVY GARDENS

H-1—**ENGLISH IVY**—(Hedera Helix). The plant so many of us admire. It is the outstanding plant for indoor gardening. Lovely dark green leaves alternating on the stem, make it a winner for the twining purposes. Each 15c.

H-2 **HEART LEAF IVY**—(Hedera Colchica)—A newer variety, but just what its name suggests. An ivy that is heart shaped. In a collection of ivies this makes a decided contrast. Each 25c.

H-3 **SELF-BRANCHING IVY**—(Hedera Pittsburgh.) A new ivy that is adaptable for almost any container or garden. Instead of growing in one continuous vine, it branches, making several of the vines on one plant. Each 25c.

H-4 **VARIEGATED IVY**—(Hedera Helix Variegata) a beautiful blending of green and white; the white forms a border around the edges of the leaf, with huge blotches of green here and there on the leaf. Excellent for a decorative terrarium. Each 25c.

H-5 **BUNCHLEAF IVY**—(Hedera Conglomerata). A cute little compact ivy. One that is small, busy, and certainly new. Its leaves are very curly, giving the appearance of an entirely different plant. Each 35c.

H-6 **LEOPARD IVY**—(Hedera Colchica Variegata). Another variegated ivy, but with marked distinction. The leaves are a deep green, with tiny pin point dots of white coloring covering the leaf. "The leopard and his spots." Each 20c.

H-7 **GRAPE IVY**—(Vitis Rhombifolia). An entirely different plant. Really does not belong to the ivy family, but resembles them so distinctly that it is usually included in the listing of the various ivies. Leaves bright green, resembling those of the grape vine. Each 25c.

ALL ABOVE PLANTS SHIPPED POSTPAID



Ivy as described above.
Back row: H-3, H-4, H-1, H-6; front row: H-5, H-7, H-2.



Ferns, described above, from left to right: FT-1, FT-5, FT-6, FT-4, FT-7, FT-3, FT-2, FT-8.

These Friends are interested in your Products and would like a Copy of your Catalog.

Name

Street

CityState

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Street

CityState

HOW TO ORDER

REMITTANCE should be made by Post Office or Express Money Order, Bank Draft, or if more convenient to you, send your personal check.

GOLDFISH must be sent by express. Shipping cans, 50c extra. We ship Goldfish listed in this catalog all the year round.

POSTAGE. On the following items, except where noted, we pay the postage: Water Lilies, Aquarium Plants, Fish Remedies, Terrarium Plants, Aquarium Supplies, Books, Fish Foods, Scavengers and Potted Plants.

Prepaid Prices apply only to the United States. All orders from foreign countries and outlying possessions of the United States are sent Express Collect.

GUARANTEE

We ship good stock, carefully packed. All goods are guaranteed to reach you in good condition. If package should arrive in bad order, accept shipment, examine and count on receipt and notify us at once, and if **damaged** notify Express Company. We do not guarantee growth, as we cannot govern conditions after planting.

STANDARD NON-WARRANTY. We have adopted the standard non-warranty of the Goldfish Growers Association, which is as follows: Loveland Goldfish Farm makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name and our liability in any case shall be limited to the replacement of such items as are short or damaged.

We Are Here To Give You Service

The Standard "*A Satisfied Customer*" Has
Always Been Sacred With Us.

Order Sheet

LOVELAND GOLDFISH FARM

JOE JOHANNIGMAN, JR.

LOVELAND, OHIO

Date _____

Name _____

Address _____

City _____ State _____

Express Office _____

If Different From Post Office_____

Terms—Cash with order. No goods sent C. O. D.

[illegible]

On all orders less than \$1.00 include 10c packing charge.

FREE

This Plant Free, with your order for \$1.00 or more.
NEPHTHYTIS LIBERICA—or Trailing Arrowhead—one
of the best of the newer plants for indoors—grows well
in water and in soil. Illustrated on reverse side of this
circular.

This Free offer expires April 1st, 1940.

JO SELECTS—

For years we have been devoting much time to growing and testing plants for Indoor Gardening in all its phases—Glass Gardens, Window Gardens, Dish Gardens, Bog Gardens.

Friends and customers visiting our gardens have expressed the wish for us to catalog these different and attractive plants, so that they might too enjoy the plants we have been here enjoying.

This circular on "Indoor Gardening" is the result of these requests. Only the best of the hundreds of plants we have tried out are listed. Many of them cannot be secured anywhere else.

ENJOY NATURAL BEAUTY with these AQUATIC PLANTS

All the beauty of Nature is herein listed. The aquarium is certainly the complete study of all the beautiful things of life. Here is the quiet passiveness that is so restful for the human mind after its seance of probing, experimenting, and labor. Here is life—in the miniature degree, to be sure—but in a wonderfully philosophical way. Just the

coloring that is needed for the toning up of our own thoughts.

Too, the aquarium garden is one of the most attractive of additions to the living room, or the dining room. It is an outstandingly different type of furniture, and beautifully takes its place with any scheme of design.

PRICES

Anacharis

Green Myrio

Spatterdock (Southern)

Spatterdock (Tropical)

Cabomba

Red Myrio

Cryptocoryne Willisii

Banana Plants

Ludwigia

Dwarf Anacharis

Underwater Fern

Sag. Guayanensis

Four Leaf Clover

Green Water Rose

Hair Grass

The above plants are bunched and can be gently anchored in the sand or gravel in your aquarium. 15c per bunch, 2 for 25c.

These plants have roots and should be planted in the aquarium. 15c per plant, 2 for 25c.

Cryptocoryne Cordata, Cryptocoryne Griffithi, Cellophane Plant. Varieties with roots should be planted. 25c each.

Vallisneria, Varigated, Rubra, and Corkscrew varieties, 10c per plant, 5 for 35c.

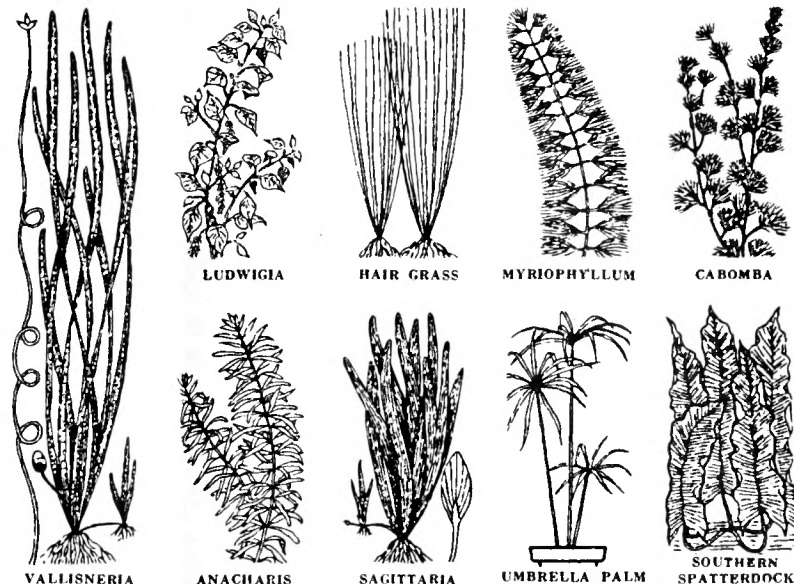
Vallisneria, Italian, beautiful plants. 3 for 10c; 35c per doz.

Sagittaria, large varieties, 10c each, 4 for 25c.

Sagittaria, dwarf varieties for "front" planting. Microfolia, Subulata, Natans. 3 for 10c; 35c per dozen.



Plants are the most important part of the aquarium equipment. They keep the water constantly in condition, because they release oxygen and on the other hand take up the carbon dioxide given off by the fishes. Plants also serve as a natural refuge from too much sunlight.



A LARGE COLLECTION OF ASSORTED AQUARIUM PLANTS

Collection No. P-5

20 assorted plants of all the popular varieties, sufficient to balance a 10 to 15 gallon aquarium.

Postpaid

\$1.00

Collection No. P-1. Nine plants in 5 varieties to balance a 2 to 5 gallon aquarium. 50c Postpaid.

Collection No. PS-1. Plants and Scavengers for a 5 gallon aquarium. 8 Plants, 4 Snails. 75c Postpaid.

Collection No. PS-2. Plants and Scavengers for a 10 to 15 gallon aquarium. 15 assorted Plants, 6 assorted Snails. \$1.25 Postpaid.

FISH FOOD

We take this opportunity to tell you that—our fish foods are tried, tested, and approved. They are made of the things that the aquatic animals like the best, the elements that are best for their growth.

Goldfish Food.....per can 15c

Tropical Fish Food.....per can 15c
per lb. 75c

Shrimp Food.....per can 15c
per lb. 50c

Turtle Food.....per can 15c

Newt Foodper can 15c

Fish and Plant Tonic.....4 oz. 25c
per lb. 50c

Fungus Remedy.....Bottle 25c

Aquarium Disinfectant.....25c

Aquarium Gravel. Shipped by Express Collect only:

5 lb. Bag 25c 10 lb. Bag 40c
25 lb. Bag 60c

White Worms—(Enchytra) per portion 50c
Large portion \$1.00 Postpaid

All Foods Priced Postpaid

BOOKS

75 Ideal Tropical Fish—77 pages—6 color sheets, 28 illustrations. Chapters on Aquarium management, varieties of fish-plants, scavengers, enemies and diseases. 75c Postpaid.

Tropical Fish—by Mann—95 pages, illustrated, describing the maintenance of the home aquarium. 35c Postpaid.

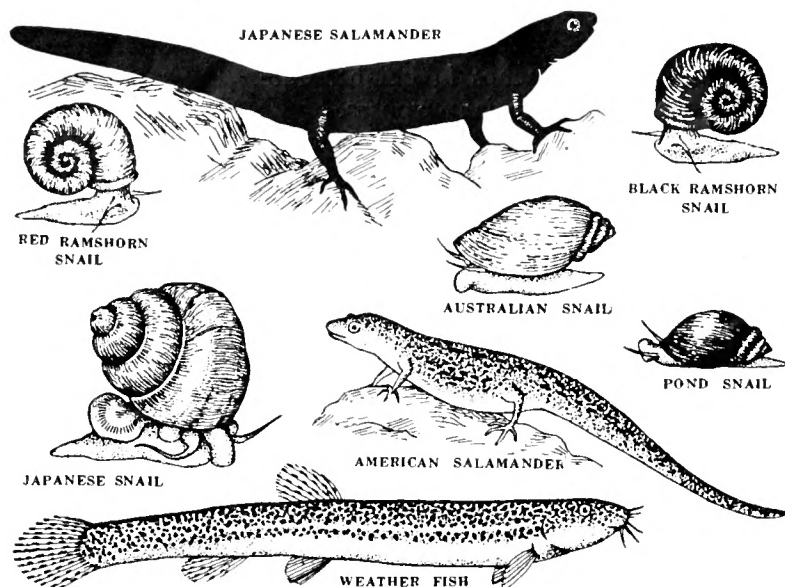
The ABC of the Fish Fancier—100 questions and answers, each 25c. A competent answer to all questions pertaining to proper care and management of the aquarium. 25c Postpaid.

Goldfish and Their Care—24 page booklet, contains 20 illustrations. 15c Postpaid.

INTERESTING SCAVENGERS AND FISHES FOR THE AQUARIUM

In maintaining an aquatic garden you should consider the scavengers. They are necessary to eat up excess food and clean up the algae off the plants. An aquarium garden of snails alone is very interesting.

For instance, observe the life history of the ramshorn snail, starting with the egg we see that the eggs are enclosed in transparent capsules. The process of development and evolution may be watched daily.



NEW AND UNUSUAL VARIETIES

COLOMBIAN RAMSHORN—(*Marisa rotula*) a very handsome snail, stripes alternating ivory and brown. It breeds in warm aquaria—laying bunches of large eggs at the water's edge. 35c per pair.

FLORIDA MARBLE SNAIL (*Neritina*) lays white flat eggs which are attached singly to the glass of the aquarium. 2 for 25c.

NEW PHILLIPINE "Horn of Plenty" of brown color—live bearing. 35c per pair.

GOLDFISHES

Comet Tails—A variety with unusually long tails. These are the best known of the Goldfish. Aquarium size, 2½ to 4 inches; singly, 15c each; \$1.00 per dozen; 50 for \$3.50; 100 for \$5.00.

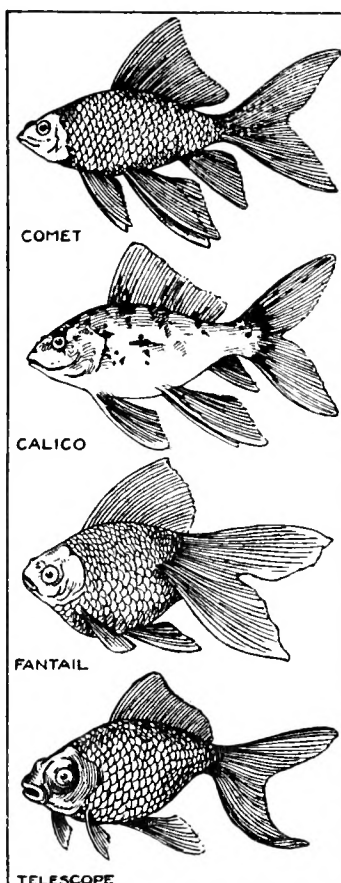
Telescopes—An odd fish with large protruding eyes, velvety black, red or red and white coloration. Aquarium size, 2 to 3 inches; singly, 35c each; \$3.00 per dozen.

Fantails—These are the best of the Fancy Fishes. Aquarium size 2 to 3 inches; singly, 25c each; \$2.00 per dozen.

Calico Fantails and Telescopes—Marvelously colored in mottled formation. An attractive fish. In small sizes 35c each; \$3.00 per dozen.

Shubunkins—A thoroughly hardy fish, brilliantly mottled colors, blue, red and black; white, yellow and brown. In medium sizes 25c each; \$2.00 per dozen.

**GOLDFISH BY EXPRESS
COLLECT**



MYSTERY SNAIL (*Ampullaria Cuprina*). This is a giant scavenger Snail. Lays their eggs on glass above water line. Hatch in about three weeks. 2 for 25c.

JAPANESE SNAILS. (*viviparus malleatus*). From Japan comes this interesting aquatic snail. The sexes are separate in this variety. Extra large selected 35c per pair. Assorted sizes 2 for 25c. \$1.00 per dozen.

BLACK RAMSHORN SNAILS. (*planorbis rubrum*). They are prolific, spawning from October to June. Extra large size selected 2 for 20c. Assorted sizes 6 for 50c.

RED RAMSHORN SNAILS. (*Isarora Proteus*). An active worker, egg laying variety. Breeding size, 2 for 35c.

RED AUSTRALIAN SNAILS. 2 for 35c.

POND SNAILS. (*Physa*). Small, 6 for 25c.

FRESH WATER CLAMS. 2 for 25c. \$1.00 per dozen.

BABY TURTLES. Little fellows about two inches across, with mosaic designs on their upper and lower shells. 2 for 35c.

SALAMANDERS OR NEWTS. An aquarium with a collection of newts is very interesting. American Salamanders, 2 for 25c. Japanese Salamanders, 2 for 50c.

ALL ABOVE ITEMS ARE SENT BY PARCEL POST, PREPAID

BABY ALLIGATORS. \$1.50 each.

JAPANESE SPOTTED WEATHER FISH. 50c each; 3 for \$1.00.

JAPANESE WEATHER FISH. 50c each; 3 for \$1.00.

TADPOLES (Green Frogs). 2 for 25c; 50c per doz.

THE ABOVE ITEMS ARE SENT BY EXPRESS COLLECT.

INCLUDE 25c FOR SHIPPING CANS.

Collection of Snails No. S-1 for the 10 to 20 gallon aquarium. A general assortment of Snails and Clams. Collection S-1, 12 for 75c Postpaid.

COLLECTIONS

Collection G-1

A combination of the five varieties listed, selected for the aquarium. 12 fish, including shipping can, for \$2.00.

Collection G-2

For the 15 gallon aquarium. 18 fish, assorted as above, \$2.75.

Collection G-3

For the 20 gallon aquarium. 25 fish, assorted as above, \$3.50.

SHIPPING INSTRUCTIONS

Goldfish must be shipped by Express. All prices on Goldfish are shipped—you pay the charges. On orders for Goldfish listed above, except on collections, include 50c for shipping can. On large orders we loan you our regular large shipping can, same to be returned at once by express.

**Those Interested in Tropical Fish Write
for Price List**

LOVELAND GOLDFISH FARM, LOVELAND, OHIO

AQUARIUM NECESSITIES

AQUARIUM ILLUMINATOR. A lamp that is a real value to the aquarist. To really enjoy aquarium pets one must see them properly. Our aquarium lamp solves the problem. Made of heavy metal. Fits any style aquarium. Equipped with rubber suction. Each, with tubular style bulb, \$1.25.

AQUARIUM CEMENT. A product that can't be beat—for constructing or mending aquariums. Ready for immediate use. Simple directions printed on can. One-pound cans, 50c.

A NEW AQUARIUM SCRAPER OR TANK CLEANER. Helps to keep your aquarium crystal clear. It's easy when you use this scraper—it scrapes off algæ, slime, etc., like magic. Polishes the glass, without streaks; will not injure fish or plants. 35c each.

GLASS DIP TUBES. For removing sediment. 50c each.

FLOATING THERMOMETERS. Small size, 25c each; large size, 50c each.

NEW STANDING THERMOMETERS. Attractive, encased in glass. 3¾ inches high, weighted to stand on bottom of aquarium. 25c each.

GLASS FEEDING RINGS. Small size, 10c; large size, 15c.

HI-BALLS—Medicated balls, neutralize acids and impurities. Every aquarium of fishes should have one or more in it. 10c; 3 for 25c.

FISH NETS—

No. N-1—Excellent net, small size for Tropical Fish. 10c each.

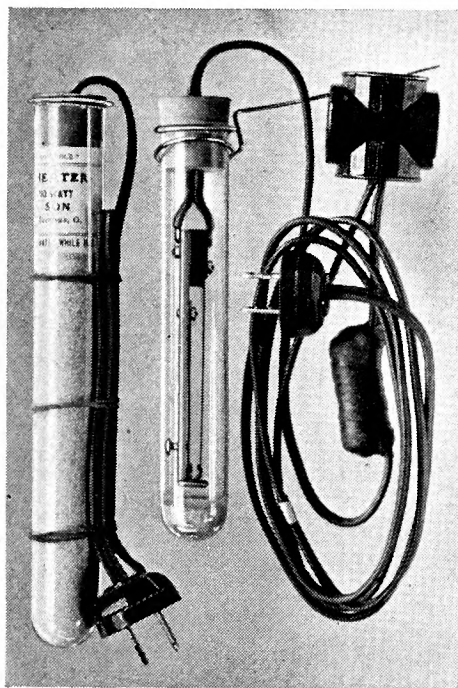
No. N-2—Large size, 4x5, with wire handle. 25c each.

No. N-3—Small size for goldfish. 10c each.

No. N-4—Large size for goldfish, with round ring 4 inches in diameter and long handle. 25c each.

GRAVEL GUARDS—very useful in aquaria to hold the gravel in position, leaving a "spot" on the bottom free for the unconsumed fish food and other dirt to settle. Small Size, about 8 inches, 25c; medium, 12 inches, 35c; Large, about 15 inches, 50c.

HEATING EQUIPMENT



Deluxe Heater and Thermostat

THE DELUXE THERMOSTAT—are constructed of a bimetallic temperature sensitive blade and heavy silver contact points. Unit is all enclosed in a Pyrex test tube. Adjustments are easily made. Condenser is provided to absorb all radio interference. Holds accurately within one degree of the desired temperature. Will control heater capacity of 300 watts with three plug outlet. **\$2.50 Postpaid.**

THE DELUXE HEATERS—are constructed of the highest grade heater elements, and enclosed in Pyrex test tube guaranteed one year against burn-outs or other material defects. Specify watt and size desired when ordering. Available in 50, 75 or 100 watt.

Heater in 8 in. tube **\$1.25.**

" 10 in. tube **1.45.**

" 12 in. tube **1.60.**

LOVELAND AQUARIUM THERMOSTAT. These thermostats are the simplest and best obtainable for the price. 100 or 300 watt adjustable thermostat with three plug outlet. **\$1.50** each, postpaid.

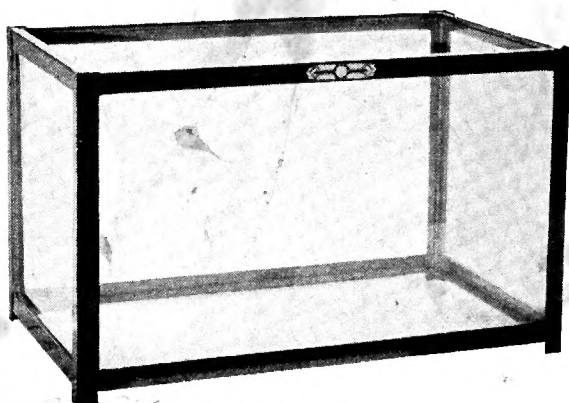
AQUARIUM HEATERS. This type heater, metal construction, can be used with the above thermostat in series, when it is desired to heat more than one aquarium. 25 and 40 watt. **75c** each, postpaid.

NEW AUTOMATIC WONDER HEATER. Waterproof, adjustable, consists of 1 waterproof Heating Unit. Cannot get wet inside even if submerged. Accurate thermostat. Easily adjusted by the novice. Results in dependable constant temperature. Built-in thermometer, 40 watt size for 5 to 10 gallon aquarium. 75 watt for 10 to 25 gallon aquarium. **\$2.50** each, postpaid.

THINGS AQUATIC in the INDOORS

Aquatic life has untold values in the indoors and be it in the Home or in the Office, in the sickroom, the unusual amount of pleasure derived from an aquarium offsets what little effort must be made for the upkeep. Little difficulty is had in maintaining an Aquatic Garden once it is established.

AQUARIA



No. 06 BLACK ENAMEL FINISH. A fine aquarium. Absolutely dependable in quality and construction. Sturdily built, in every way, 10-gallon capacity. 10 inches wide, 10 inches high, 24 inches long. **\$4.50 Prepaid**

No. 05 Metal Frame Plated and polished, 5 gallon capacity. 15¼ in. long, 9¼ in. wide, 9½ in. high. **\$2.50 Prepaid**

DE LUXE AQUARIA

The aquaria illustrated, pages 1 and 8, are constructed of heavy gauge rustless steel, properly formed and welded. These aquaria of clear glass sides and slate bottoms, are finished in our attractive green crackler lacquer. Excellent for either aquarium or terrarium use.

M-2—Metal frame, slate bottom, excellent for single specimens of aquatics for observation. 6x10x8 in. high; 2 gallon capacity; **\$1.75 each Prepaid, \$15.00 dozen by express collect.**

No. M-5 8x14x10" high, 5-gallon, **\$2.50 Prepaid.**

No. M-10 10x20x12" high, 10-gallon, weight packed 10 lbs. **\$5.00 Express Collect. F. O. B.**

No. M-15 12x24x12" high, 15-gallon, weight packed 27 lbs. **\$7.50 Express Collect.**

Aquaria—(except M-10 and M-15 which are shipped collect) prices are Prepaid up to and including the 4th zone only.

IF I WERE A DOCTOR,

or any other professional man, who, for hours, has to examine, interview, converse, advise, or suggest, I certainly would try to have the "Party of the Second Part" in such a frame of mind that when his time came to face me, it would be quite a pleasant experience for both of us. I believe that after hours of this contact, I, myself, would be in an irritable frame of mind, too. (I remember how I have felt sitting "on the other side" of the door, and waiting for an interview.) Magazines hold no interest, looking and studying the others in the room is taboo, and certainly has no soothing effect. Regardless of how artistically the room is arranged, it still is another "Waiting Room."

Anything pertaining to water, anything pertaining to plant life, in this waiting room, would help to convert it to a room in which there is something of interest to all. Hours can be spent in quietly beholding the beauties of Nature.